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Ouagadougou, le

27 OCT 2021

Le Ministre

A

Son Excellence Madame
l'Ambassadeur de la Turquie au
Burkina Faso

OUAGADOUGOU

Objet : Organisation de la troisième édition du Salon
International du coton et du textile (SICOT)

Pièces jointes :

- Note conceptuelle ;
- Projet d'agenda.

Excellence Madame l'Ambassadeur,

J'ai l'honneur de porter à votre connaissance que le Burkina Faso organisera, les 27 et 28 janvier 2022 à Koudougou (Burkina Faso), la troisième édition du Salon international du coton et du textile (SICOT), autour du thème central « *La Transformation locale du coton : quels modèles d'industrialisation pour l'Afrique dans le cadre de la zone de libre-échange continentale africaine (ZLECA) ?* ».

Le SICOT a pour objectif principal de mettre en valeur le secteur du coton africain et de réfléchir périodiquement sur les grandes préoccupations des acteurs de toute la chaîne de valeur du coton.

Placée sous le très haut patronage de Son Excellence Monsieur Roch Marc Christian KABORE, Président du Faso, cette troisième édition du SICOT sera meublée par :

- des journées de réflexion autour des thématiques en lien avec le développement de la chaîne de valeur du coton et du textile ;
- des expositions de produits dérivés du coton, de matériels et équipements industriels ;
- un espace marchand au profit des acteurs nationaux et internationaux de la filière coton et textile ;
- des tables rondes ;
- des rencontres d'affaires B2B et B2G.

A cette troisième édition du SICOT, il est attendu plusieurs participants nationaux et internationaux parmi lesquels figurent des décideurs politiques, des experts, des industriels, des équipementiers, des fabricants d'intrants, des universitaires, des partenaires techniques et financiers, des acteurs directs et indirects des chaînes de valeur du coton-textile, des représentants des organisations professionnelles, des représentants des organisations d'intégration régionale et internationales, des organisations de la société civile.

Au regard du contexte sanitaire marqué par la maladie à coronavirus, la troisième édition du SICOT se tiendra en présentiel et en virtuel, dans le strict respect des mesures barrières édictées par les autorités sanitaires.

En rappel, la deuxième édition du SICOT s'est déroulée les 30 et 31 janvier 2020 à Koudougou et a réuni plus de 1500 participants nationaux et étrangers venus de 31 pays d'Afrique, d'Amérique, d'Asie, d'Europe et des organisations d'intégration régionale et internationales. Elle s'est donc positionnée comme la plus grande rencontre d'échanges de la filière coton et textile du continent Africain.

Par la présente, j'ai l'honneur de solliciter auprès de votre bienveillance, votre soutien dans la promotion et la mobilisation des industriels et professionnels du secteur coton et textile de votre pays, afin de prendre part à cet important événement et d'en saisir les opportunités qui s'offriront dans ce secteur.

Aussi, serais-je honoré de vous compter parmi les illustres invités à cette troisième édition du SICOT.

Le Commissariat Général du SICOT se tient à votre disposition pour tout complément d'information, à partir des contacts et adresses ci-après :

✉ **M. GUINKO Jean-Pierre**

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Vous remerciant par avance pour votre collaboration et accompagnement, je vous prie de croire, Excellence Madame l'Ambassadeur, l'assurance de ma considération distinguée.



MINISTRY OF INDUSTRY,
TRADE AND HANDICRAFTS

SECRETARIAT GENERAL

BURKINA FASO
Unity-Progress-Justice



SALON INTERNATIONAL
DU COTON ET DU TEXTILE

**INTERNATIONAL COTTON AND TEXTILE CONFERENCE
(SICOT)**

THIRD (3rd) EDITION

*Theme: Local processing of cotton: what models of industrialization for Africa
within the framework of the African continental free trade area (AfCFTA)?*

Koudougou (Burkina Faso), January 27 & 28, 2022

CONCEPT NOTE

April 2021

I. CONTEXT AND JUSTIFICATION

The consumption of the natural textile fiber products has been decreasing drastically over the world. This trending down of fiber consumption is largely due to its lack of competitiveness compared to the polyester textile products. To illustrate, the consumption of products that derives from the natural textile fiber has been divided by two over the last two decades to be situated at 25% in 2016.

According to the International Trade Center (ITC), the annual average consumption of cotton fiber per capita has remained stable since 1960, while the consumption of the other non-cotton textiles products has almost quintupled.

Similarly, the cotton market has suffered from its prices instability, while those of polyester are less fluctuating and, moreover, on a downward trend.

Evidence shows that the main issue of African cotton and textile industry remains the low level of local processing of the fiber and the valuation of by-products. In fact, for an estimated African production of 1.988 million tons of fiber in 2019/2020, only 373,000 tons (around 19%) are consumed locally. Likewise, in Francophone Africa, only 12 000 tons (less than 1%) out of 1.336 million tons of fiber produced were locally processed and consumed (ICAC, April 2020).

In addition, with the onset of Covid-19 pandemic disease, the demand for fabrics and clothing collapsed. This situation created disastrous effects on all links in the cotton value chain, and the collapse of raw cotton prices and yarn, as well as the accumulation of stocks in consuming countries.

Despite the above-mentioned issues in the cotton and textile sector, the African continental free trade area (AfCFTA) which came into force on January 1st, 2021, obviously offers a large market of more than 1.3 billion consumers, as well as several business opportunities. This large market could further stimulate industrialization and investment opportunities in the cotton value chain.

In order to address these various issues of cotton production, processing and marketing, Burkina Faso has launched, since 2018, the International Cotton and Textile Conference (SICOT). This framework offers a room to professionals from the sector, to meet, reflect, discuss, share experiences and lessons to properly address obstacles that hinder the effective development of the cotton and textile value chain.

In this respect, the third edition of SICOT will be held on January 27 & 28, 2022 at Koudougou/Burkina Faso, around the following theme: *“Local processing of cotton : what models of industrialization for Africa within the framework of the African continental free trade area (AfCFTA) ?”*

II. OBJECTIVE OF SICOT

The main objective of SICOT is to highlight the African cotton sector and make Burkina Faso, the African crossroads where the main concerns of the actors of the entire value chain of cotton and textile will be periodically discussed.

More specifically, SICOT aims to be an international platform for exchange and reflection, a platform for promoting African cotton through the presentation of innovative methods of production and conservation, the promotion of industrial processing, funding, and marketing.

III. BRIEF REMIND OF THE PREVIOUS EDITIONS OF SICOT

Placed under the very high patronage of His Excellency Mr Roch Marc Christian KABORE, the President of Faso, the first edition of the International Conference on Cotton and Textile (SICOT) was held from 27 to 29 September 2018 at Koudougou, under the theme: *"Integrated transformation of cotton: A factor for creating jobs and wealth"*.

The Federal Republic of Germany was the *Guest country of honor*. The SICOT was placed under the *official sponsorship* of Mr Abdallah BOUREIMA, President of the Commission of the West African Monetary and Economic Union (WAEMU).

The second edition of SICOT was held from 30 to 31 January 2020, around the central theme: *"Production and processing of cotton: engines of industrialization and economic growth for African States"*.

The *Guest country of honor* was the Republic of Turkey and Mr. Akinwumi Ayodeji Adesina, President of African Development Bank Group (ADB) was the *official sponsor*.

Several Delegations from thirty-three (33) countries of four continents (Asia, Europe, Africa and America) and regional and international institutions attended the past two editions of SICOT. Thus, policy makers, experts in the field, researchers, technical and financial partners, government officials, agencies and institutions that support handicraft activities, the private sector, direct and indirect actors of the cotton value chain were involved in these two events.

IV. ORGANIZATION OF THE THIRD EDITION OF SICOT

This third edition of the International Cotton and Textile Conference (SICOT) will be held on 27 and 28 January 2022 at Koudougou/Burkina Faso, under the very high patronage of His Excellency Mr Roch Marc Christian KABORE, the President of Faso, around the central theme *"Local processing of cotton : what models of industrialization for Africa within the framework of the African continental free trade area (AfCFTA) ?"*.

Similarly, to the previous editions, the current edition aims to be a platform for exchanges and reflection, bringing together professionals from the entire cotton value chain around the concerns and other development opportunities for the cotton and textile sector.

As such, it will offer a forum for promotion and development of cotton, through the presentation of innovative methods of conservation, production, promotion of processing (spinning, weaving, dyeing, garment making, etc.) as well as all questions related to the funding and the marketing of the cotton sector.

Besides, in view of international health context marked by the COVID-19 pandemic, the third edition of SICOT will be held through both virtual and face-to-face, in strict compliance with barrier measures.

4.1. Main activities of SICOT

The 3rd edition of SICOT will be held around the following activities :

- an opening ceremony, under the very high patronage of His Excellency the President of Faso ;
- an inaugural conference around the central theme ;
- panels around various themes ;
- round tables ;
- B to B / B to G business meetings ;
- professional exhibition ;
- a market space for national and international actors in the cotton and textile value chain ;
- a professional Fashion Show during a Gala Dinner ;
- Nuits du SICOT (cultural/musical events, fashion shows) ;
- Onsite visits of enterprises and touristic places ;
- a closing ceremony.

4.2. Expected participants

Around 1,500 participants are expected to attend this 3rd edition of SICOT, including participants from textile industry investors, textile cotton professionals and experts, textile machinery and equipment manufacturers, input manufacturers, principals, and well-known brands, international textile traders, cotton producers, representatives of agricultural professional organizations, policy makers, academics and researchers, technical and financial partners, representatives of regional and international integration organizations, civil society organizations are targeted.

4.3.3 Participation to the activities

Participation in the different activities of SICOT (inaugural conference, panels, B2B / B2G, round tables, Nuits du SICOT) is free of charge. More, service of translation will be provided (French -English-French) to participants.

About the B2B / B2G meetings, the contacts will be arranged by the General Commissariat of SICOT, based on interests of the participants. The establishment of the contacts for the B2B / B2G meeting purpose will be done on the website : www.sicot-bf.com.

Participants will also be proposed for onsite visits of businesses and tourist sites.

4.3.4 Exhibitions

Professional exhibition booths, with different rates, will be set up as follow :

BOOTH CATEGORY	CONVENIENCES	UNIT COST
Professional exhibition	<ul style="list-style-type: none"> - 9 m², air-conditioned, with 1 TV, 1 table, 2 chairs, - Exhibitor + 1 person with badge, - Access to works, Lunch, Gala Dinner 	1 000 000 F CFA (1 525 €)
Exhibition of diverse items	<ul style="list-style-type: none"> - 9 m², - 2 badges for exhibitor 	50 000 FCFA (76 €)

In terms of allocation of booths, special attention will be made to the exhibitors that operate in the cotton value chain and its by-products, namely financing, research, production, processing, commercialization activities.

Settlement of the professional booths will cover the period of 26 to 28 January 2022.

Booths for exhibition of miscellaneous items will cover the period of 26 to 30 January 2022 included.

V. SPONSORING OF SICOT

To give more visibility to the partners, a sponsorship sheet, with various advantages, is available on the SICOT website (www.sicot-bf.com) and can also be requested from the General Commissariat of SICOT.

4.3. Conditions of participation in SICOT

4.3.1. Registration

All participants of SICOT are invited to register according to the following formats : - "Participant" or - "Exhibitor" or - "Press" – which are downloadable from the website www.sicot-bf.com.

Registration can also be done by contacting the organizers as indicated in point VI below (useful contacts).

For face-to-face participants, each approved registration gives right to an access badge to the event site.

For virtual participation, each approved registration gives the right to an access code to the virtual platform.

4.3.2. Reception, Transportation, Accommodation and Catering

To enable the participants to enjoy their stay during the SICOT event, there is a proposal of accommodation *Pack* at 500 Euros which cover the period from 26 to 29 January 2022, as follow :

- ✓ Reception and transportation (arrival and departure) : Ouagadougou International Airport - Hotel - Ouagadougou Airport ;
- ✓ Transportation under a security escort: Ouagadougou - Koudougou - Ouagadougou;
- ✓ Accommodation: one night in Ouagadougou and two nights in Koudougou ;
- ✓ Catering: breakfast on three days and lunch on two days ;
- ✓ Participation in the Gala Dinner.

However, participants can book hotel rooms in Ouagadougou and Koudougou, by checking the list of hotels accredited by the General Commissariat of SICOT and available on the website: www.sicot-bf.com.

In addition, arrangements will be made to facilitate entry visas to Burkina Faso for foreign participants whose visas are required. Foreign exhibitors will also benefit from customs facilities for the entry of their products into Burkina Faso.

Foreign participants are highly recommended to update their international vaccination card and subscribe for travel insurance. Moreover, they are invited to get informed on the requirement for travel to Burkina Faso, regarding COVID-19 and other health matters.

The details of these information is available on the SICOT website: www.sicot-bf.com

An onsite health team will be available for participants during the SICOT.

VI. USEFUL CONTACTS DETAILS

❖ General Commissariat of SICOT

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PROVISIONAL AGENDA
3rd EDITION OF THE INTERNATIONAL COTTON AND TEXTILE CONFERENCE (SICOT)
January 27 - 28, 2022, Koudougou (Burkina Faso)

SCHEDULE	Day D-1 : January 26, 2022	RESPONSIBLE
14h00 - 18h00	Reception - Registration - Distribution of badges for SICOT participants	Organizing Committee
SCHEDULE	Day 1 : January 27, 2022	RESPONSIBLE
07h00 - 08h30	Welcome - Installation of participants	Organizing Committee
08h30 - 09h00	Installation of the Officials	Protocol
09h00 - 09h05	Opening ceremony : Presentation of the agenda	Organizing Committee
09h05 - 09h10	Welcome Speech	Mayor of Koudougou
09h10 - 09h15	Entertainment (Traditional music)	Organizing Committee
09h15 - 09h25	Speech of the President of Organizing Committee	President of National Organizing Committee
09h25 - 09h30	Speech of the Guest of Honor Country	Representative
09h30 - 09h35	Speech of the Godfather	UNIDO Director General
09h35 - 09h40	Speech by the representative of the Private Sector	President of CCI-BT Godfather of SICOT
09h40 - 09h45	Entertainment (Slam)	Organizing Committee
09h45 - 10h00	Opening speech by H.E. President of Faso	President of Faso
10h00 - 11h00	<ul style="list-style-type: none"> - Family photo - Visit of exhibition booths - Interview with the press - Coffee-break 	Organizing Committee
11h00 - 13h00	INAUGURAL CONFERENCE on the central theme: "Local processing of cotton - what models of industrialization for Africa within the framework of the African continental free trade area (AfCFTA)?"	Organizing Committee
13h00 - 14h30	Official Lunch	Organizing Committee
14h30 - 16h30	PANEL 1: Competitiveness of African textile products in the context of the implementation of the AfCFTA	B to B / B to G Organizing Committee

	ROUND TABLE 1 : Cotton and textile value chain projects Exchange: inventory of Phase I and prospects	B to B / B to G	Organizing Committee
16h30 - 18h00		B to B / B to G	Organizing Committee
19h30 - 23h30	NUITS DU SICOT at the Place of Nation (- Fashion show - Entertainment -)		Organizing Committee
SCHEDULE	Day : January 28, 2022	RESPONSIBLE	
09h00 - 11h00	PANEL 2 : Development of African textile MSMEs : what contributions from national AfCFTA strategies? ROUND TABLE 2 : Organic cotton : challenges of production and processing	B to B / B to G	Organizing Committee
10h00-12h00	Exchanges between model investors in the textile sector and Students at Norbert ZONGO University of Koudougou		Organizing Committee
11h00 - 11h30	Coffee-break		Organizing Committee
11h30 - 13h30	ROUND TABLE 3 : Role and place of clothing fashion in the development of the African textile industry	B to B / B to G	Organizing Committee Organizing Committee
13h30 - 15h00	Lunch-break		Organizing Committee
15h30 - 17h00	Closing ceremony: - Awards - Reading of the summary report - Closing speech		Organizing Committee
19h30 - 22h30	INTERNATIONAL FASHION SHOW at Splendid hotel (Gala Dinner - Fashion Show - Entertainment)		Organizing Committee
22h30-00h30	NUITS DU SICOT at the Place of Nation (- Fashion show - Entertainment -)		Organizing Committee
SCHEDULE	January 29, 2022	RESPONSIBLE	
09h00-18h00	SICOT PROFESSIONAL EXHIBITION at Splendid hotel Koudougou		Organizing Committee
SCHEDULE	January 26 - 30, 2022	RESPONSIBLE	
09h00-18h00	SICOT INTERNATIONAL FAIR at the Place of Nation Koudougou		Organizing Committee
SCHEDULE	January 25 - 30, 2022	RESPONSIBLE	
21h00 -	NUITS DU SICOT at the Place of Nation		Organizing Committee